



## CIU ANNUAL GENERAL MEETING: JUNE 3 ~ 4 ~ 5, 2018 A PREVIEW OF OUR PROGRAM

### Sunday, June 3<sup>rd</sup>, 2018

Please join us for afternoon Registration & a 5:00 PM Welcome Reception @ our host headquarters at the Marriott Bloor – Yorkville Hotel – 90 Bloor Street West, in mid-town Toronto! Book Accommodations now...at [www.ciu.ca](http://www.ciu.ca) – Click on the Home Page Feature Book and GO!

### Monday, June 4<sup>th</sup>, 2018

### What a Way to Launch! Be the Change You Want to See!



EVOLVE and TRANSFORM with  
Nora Young ... Host of CBC Radio's Spark |  
Author of The Virtual Self

Nora Young is an informed and ideal guide for anyone looking to examine—and plan for—the ever-changing high-tech landscape; she helps audiences understand trends in social media, big data, wearable

tech and more, while showing them how to better protect their privacy in our increasingly digital world.

As the host and creator of Spark on CBC Radio, and the author of *The Virtual Self*, Nora Young demystifies technology and explains how it is shaping our lives and the larger world in which we live. We generate enormous amounts of online data about our habits: where we go, what we do, and how we feel. Some of that is stuff we choose to report; some of it is the offhand data trails we leave behind. *The Virtual Self* looks at the debates and challenges around virtual data-sharing—from Facebook status updates to Google Navigator—and its potential for building more responsive communities and governments. Nora argues that if we wrestle now with issues like privacy and data control, we can harness the power of that data.

Nora Young was the founding host of CBC Radio's *Definitely Not The Opera* program on which she often discussed topics related to new media and technology. Online, on television, and in print her work has consistently appeared everywhere in the media. She has also been associate hobby podcaster of *The Sniffer* since 2005. Her favourite technology? Her bicycle!

Additional SPEAKERS & TOPICS confirmed for Monday, June 4<sup>th</sup>, DAY 1 of our AGM 2018 PROGRAM include Mainstage Sessions with ...

Rubin Becker, MD, FRCP(C), Manulife: Mortality Changes in Older Ages

Yommy Chiu, Swiss Re: Behavioural Sciences Applied to Life Insurance Products

Breakout Sessions with ...

Reece Hodgson, Munich Re: Predictive Analytics ... Who Knew?

Dr. Robert Profumo, Partner Re: Opioids, What's the Deal?

Dr. Richard Braun, SCOR Global Life: Multiple Sclerosis Update

A Medical Session Topic TBA, .... our FALU Recognition Event ... and so much more program & networking!

## Tuesday, June 5<sup>th</sup>, 2018

Join us throughout DAY 2 at our SPONSORS' EXPO showcasing Evolutionary ideas and Transformative presentations from our industry partners. A Keynote Presentation kicks off DAY 2 as Sharon B. Smith, AVP & Chief Underwriter, Sun Life Financial speaks on The State of The Industry ... followed by Mainstage Presentations with ...

Dr. Nico van Zyl, Hannover Re: Personalized Medicine & Liquid Biopsy

Edward Yong, Scientist, Authour: Artificial Intelligence: Balancing Risk & Reward



**Brian Thwaites ... the Brain Trainer is a Learning Whiz** who first demonstrated his flair for performance as an award-winning educator. He's now an engaging and entertaining 'brain trainer' who shows people how to enhance their thinking, communication, innovation, and change management skills. Brian shares fascinating discoveries from the fields of learning theory and neuroscience to

suggest—in fun and delightful ways—creative and practical approaches to a host of issues we face both in the workplace and in our personal lives. His presentations capture both the hearts and minds of his audiences—so they leave his sessions with faces smiling and brains percolating.

Brian is the author of *The Big Learn: Smart Ways to Use Your Brain*, which showcases his unique and thought-provoking take on how we should truly use our heads. Brain research is thriving these days. Neuroscientists around the world are telling us they've learned more about our brains in just the last few years than we've ever known before. Ongoing studies and phenomenal technological advances in the field have led to startling discoveries, turning conventional wisdom about how we use our heads upside down. The *Big Learn* demonstrates how we can apply this new information to enhance the way we think, learn and communicate—and it shares the happy discovery that our brains are capable of much more than we ever thought possible! There really is no time like the present to EVOLVE and TRANSFORM! Please Plan to Join us!